

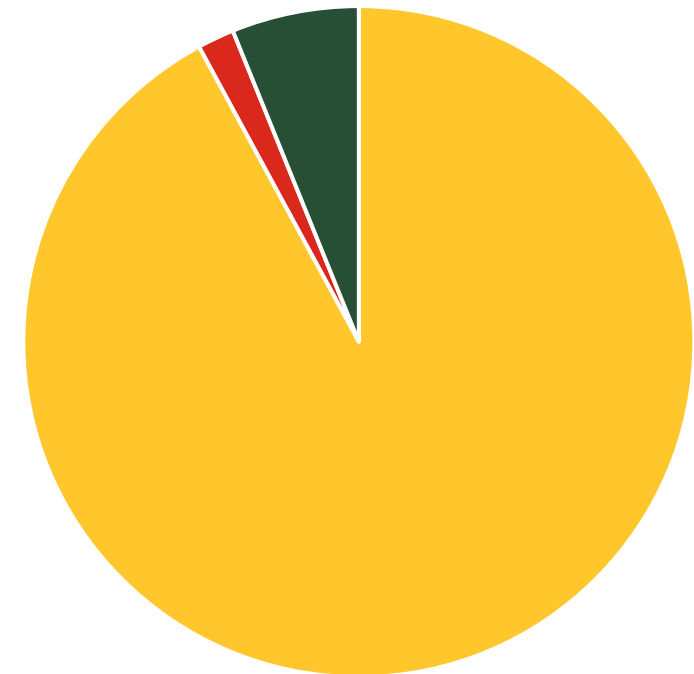
IT'S COMIN'



Waarom onze Campagne

- Halloween steeds populairder
hpdetijd.nl
rtlnieuws.nl
vbz.nl
- Nog geen grote Halloween
campagne in Nederland
- Jongere doelgroep
motivaction.nl

Hoeveel mensen willen de
McRib terug
snack-nieuws.nl



■ Ja ■ Nee ■ Ik ken deze snack niet

Campagne Producten

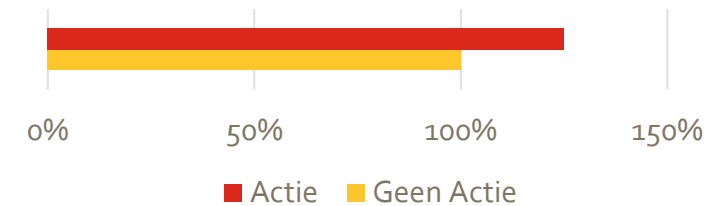
- Teaser



- Verkleed actie
washingtonpost.com

- Meer downloads App
- Toename first-party data
- performancemarketingworld.com

Verkoopnummers in
procenten



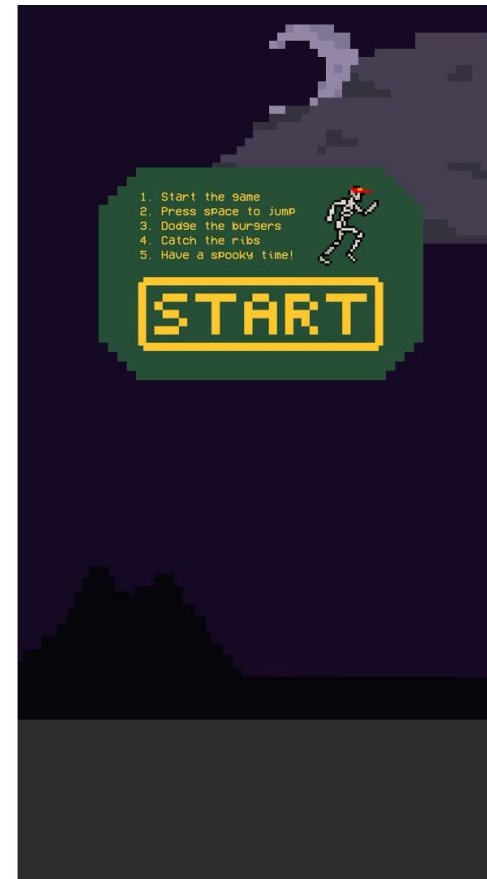
Jose-sancho.com

Campagne Producten



Campagne Producten

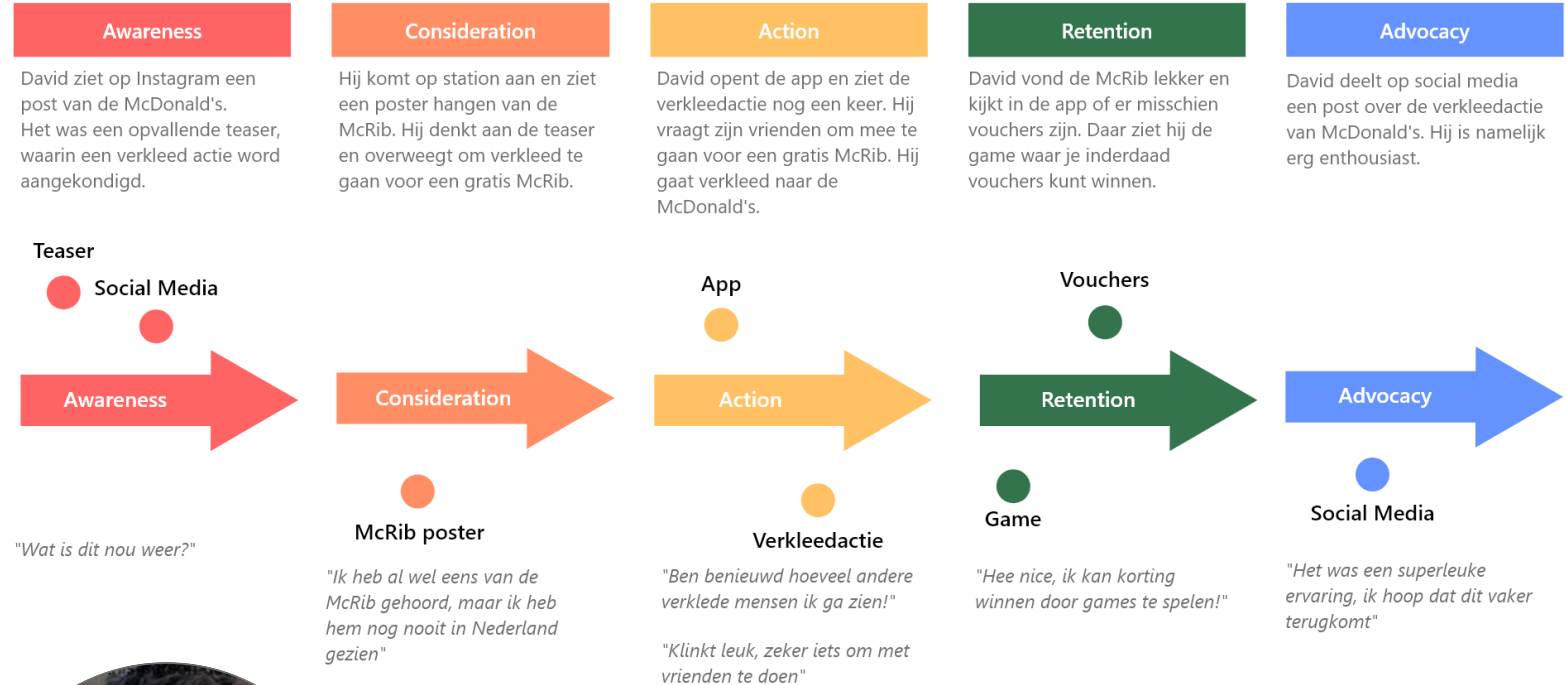
- Game



- 4x zoveel kans op voucher gebruik Livewall

Customer Journey

Customer Journey David



The image features two large, solid yellow geometric shapes. On the left is a parallelogram, and on the right is a triangle. The word "Slot" is centered between them in a dark gray, sans-serif font.

Slot